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**MEMBERSHIP IDEA: Community Membership Form**



One community implemented a community membership form to encourage alumni, families of graduates, business owners, and tax payers to support their schools by joining PTA. They listed all 47 schools with their dues amounts and an area to check off so that individuals can join multiple PTAs. They also developed high school area packages incorporating the schools that feed into that high school (the Monarch Package, the Eagle Package, the Bear Package, etc). They distributed the form at all programs, events, school board meetings, to area legislators, and community partners. So far, they have picked up 135 members including a business and school board member who joined all 47 PTAs! It cost \$308 to join all of the area's PTAs. Their expectation is to add 300+ members this year from the community membership form and most are NEW PTA members showing support for multiple PTAs!

If you have a great membership idea, share it with [vp.membership@newmexicopta.org](mailto:vp.membership@newmexicopta.org).

## Facebook Parents Portal



Being a parent can be a difficult job. Parents can have a lot of questions about Facebook. Whether you have a personal account, or your child has one, check out these handy links, tips and tricks to help you get the most out of your experience and help your child navigate their experience.

<https://www.facebook.com/safety/parents>

**Notes from the Backpack: A PTA Podcast is Here!**

We are so excited to announce to launch of our new podcast! Have you subscribed yet? Check out [our first episode](#)-we sat down with former U.S. Secretary of Education John B. King, Jr. to discuss "The Truth about School Discipline in America". Listen now on your fav podcast app & leave a 5-star review! 🎧🎧

- [Apple Podcasts](#)
- [Google Play](#)
- [Spotify](#)

Learn more at [pta.org/BackpackNotes](https://pta.org/BackpackNotes).

## Online Scams



Kids like to spend their time online, but they are unaware of the dangers that lurk on the Internet. Do your children know about phishing scams that target email accounts or tips for sharing video game files with their friends? [Teach your kids how they can stay safe while they enjoy their online experience.](#)

## How to get kids talking about their school day.



[This article](#) highlights strategies parents can use to encourage more than one-word responses from their children to questions about school. It includes an overview of children's communication skills at different ages and general tips for getting kids and adolescents to open up.

## School Mornings Without the Stress



How to get your child out the door with the least amount of conflict.

[READ MORE](#) ►

## Read USA Today's Back to School Magazine



See how tech is leading the way in our nation's classrooms, get tips on healthy foods and snacks, and see how we can raise better boys. Plus, find out if homework really works. [Read it now.](#)

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