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MEMBERSHIP IDEA: PTA's Kids Club

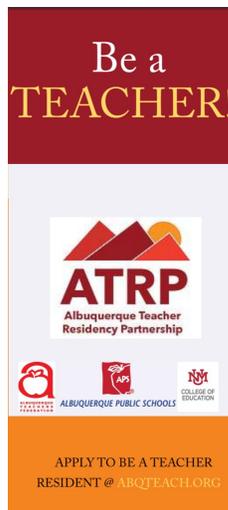


One PTA developed the Liberty Park PTA's Kids Club for recruiting new PTA members. By a parent joining the PTA, not only did they receive weekly emails, a monthly newsletter, and a discount card to local restaurants, but they also received student incentives for their child. It was a huge hit! The benefits for the student included: a free PTA Kids Club t-shirt which can be worn as

a uniform school shirt, coupons to be used a school carnival, a bag of popcorn, and game tickets for the Holly Jolly Festival in December. While all of these extras were exciting incentives for the kids, the free t-shirt was the biggest selling point. The kids begged their parents to sign up on the spot because t-shirts were running out. This PTA's goal was to increase their membership by 20% - they exceeded this goal and have had a more engaging and rewarding school year!

If you have a great membership idea, share it with vp.membership@newmexicopta.org

Albuquerque Teacher Residency Partnership: Be a Teacher!



Do you want to make a difference in the of children and young adults?

Do you have a passion for teaching and learning?
Apply to be a Teacher.

For more information, [click here.](#)

Community Meetings



**ALBUQUERQUE
PUBLIC SCHOOLS**

You're Invited...

to community meetings and to take an online survey to give your opinions and suggestions for the next APS superintendent.

Click [here](#) for more info.

Your Teen Might Be Vaping: Here's What to Do



According to the CDC, the number of middle and high school students using e-cigarettes rose from 2.1 million in 2017 to 3.6 million in 2018—a difference of about 1.5 million youth. Over the past five years, JUUL and e-cigarette use among youth has skyrocketed, leading the Surgeon General and FDA to declare an "epidemic." [Here is what to do.](#)

What is Minecraft: Education Edition



A game-based learning platform with standards-aligned content across K12 subjects and special features designed for classroom use. Minecraft is already supporting thousands of educators in over 100 countries.

- Immersive STEM Learning - Through project-based lessons, students build critical 21st century skills like collaboration, creative problem solving and digital citizenship.
- Classroom-Friendly Features - A set of tutorials and game features brings subjects to life in [Minecraft: Education Edition](#) and supports educators in classroom management and

formative assessment.

- Creativity and Innovation - From computer science to mixed reality, [Minecraft: Education Edition](#) provides endless opportunities for exploration, storytelling and digital learning.

Symptoms and Sources of Food Poisoning



With the upcoming holiday season comes exciting travel, connection with friends and family, and often, a lot of food. While you want to focus on the celebration, you may also come face to face with some not-so-fun times. Food poisoning happens when you consume a contaminated food or drink like an under-cooked

piece of turkey, raw milk or seafood. Understand what symptoms may show up after a food poisoning episode, common foods that can heighten the risk, and when to seek medical help.

Stay Safe This Holiday Season

How to Handle Homework



Steve Sheldon, a researcher at John Hopkins University, offers the information and strategies you need to make homework time more successful in your household. [Get your #BackpackNotes](#). Then, share this episode with your network by using the social share icons below!

12 Tips for Raising Confident Kids



How to help children feel they can handle what comes their way.

**Click Here
For Information**

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