



A yellow banner with a black border. On the left side, there is a logo that says "WE ARE VIRTUAL PTA" in a stylized font. The text "WE ARE" is in red, "VIRTUAL" is in blue, and "PTA" is in black. To the right of the logo, the text "Register now for our Virtual Convention" is written in a large, bold, black, sans-serif font. Below this, the text "Go to our website for more information: newmexicopta.org" is written in a smaller, bold, black, sans-serif font.

August 11, 2020

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**REGISTER TODAY FOR THE NEW MEXICO
PTA VIRTUAL LEADERSHIP CONVENTION**

Have you registered for the Convention yet? If not - do it today!! \$25.00 per person and the 5th person is free!! This is a Convention for PTA members, you do not need to be a PTA Leader to attend. Great workshops on Positive Mental Health Strategies, How Communities Can Support Students, and Officer Training. Hear from experts in the field, teachers and administrators on how engagement will and should be different in this new environment. Wondering how to reach families when you can't see them face to face -



then this Convention is for you! Register [HERE](#) today!!

Thursday, August 20, 2020

- 2:00 – 2:40 PM **ZOOM Practice Session**
- 2:40 – 3:00 PM **Reflections Video**
- 3:00 – 3:30 PM **Opening General Session I**
#HowDoYouPTA? "I PTA by thanking our volunteers"
Bring your favorite beverage container as we toast YOU and thank you for your dedication to the PTA Mission.
Featuring Opening Remarks by MaryBeth Weeks, New Mexico PTA President
Gale Gorke, Convention Keynote Speaker – "I Am Hopeful"
- 3:30 – 3:45 PM **Dance Break - 50's & 60's**
- 3:45 – 4:30 PM **Panel Discussion: Family Mental Health in Today's World**
Featuring Moderator Chris Schueler, CEO Christopher Productions & Executive Director of SafeTeen New Mexico
- 4:30 – 4:45 PM **Mindful Movement Break**
- 4:45 – 5:30 PM **Back to School with Secretary Stewart**
Questions for the Secretary? Type them in the Chat Box for this LIVE CHAT Session!
Featuring Renata Witte, New Mexico PTA VP for Legislation
Ryan Stewart, New Mexico Public Education Department, Secretary of Education
- 5:30 – 5:45 PM **Dance Break – 70's & 80's**
- 5:45 – 6:15 PM **#HowDoYouPTA? "I PTA by asking everyone to join our PTA"**
Let us know who your PTA Community is in the Chat Box during this LIVE CHAT Session!
Featuring MaryBeth Weeks, New Mexico PTA President
Leslie Boggs, National PTA President
- 6:15 – 6:45 PM **Dinner Break**
- 6:45 – 7:30 PM **Strategies for Building Family Engagement in the Classroom**
Featuring Chelanna Carter, New Mexico PTA Education Chair
- 7:30 – 7:45 **Dance Break – 90's and 2000's**
- 7:45 – 8:30 PM **General Session II**
#HowDoYouPTA? "I PTA by creating theme week at our school"
It's time to let those personalities shine! It's your turn to dress in your craziest hat, scarf, hair-do, etc. during this LIVE CHAT Session!
Featuring MaryBeth Weeks, New Mexico PTA President
Yvonne Johns on, National PTA Vice President of Advocacy

Friday, August 21, 2020

- 2:00 – 2:40 PM ZOOM Practice Session
- 2:45 – 3:00 PM **Reflections Videos**
- 3:00 – 3:15 PM **General Session III**
#HowDoYouPTA? "I PTA by showing my school spirit"
Show us your school spirit! Let's see some school colors, banners, swag, bring it all!
Featuring Opening Remarks by MaryBeth Weeks, NMPTA President
- 3:15 – 4:00 PM **Panel Discussion: Community Supports for Today's Students**
Featuring Moderator Renata Witte, New Mexico PTA VP for Legislation
- 4:00 – 4:15 PM **Dance Break**
- 4:15 – 5:00 PM **Mastering the Mystery of MemberHub**
Featuring Tami Baker, New Mexico PTA VP for Membership
Jeanne Grazier, New Mexico PTA Office Manager
- 5:00 – 5:15 PM **Family Yoga with Stephanie**
- 5:15 – 6:00 PM **SEL - Social Emotional Learning - What is it and How does it Work?**
Featuring Gale Gorke, Executive Director of Kids Kan Inc – NMPTA Keynote Speaker
- 6:00 – 6:30 PM **Dinner Break**
- 6:30 – 7:00 PM **#HowDoYouPTA? "I PTA by keeping it real"**
This will be a year for the history books! How do you feel about being a PTA leader today? Let's create some emoji props to express those real feelings.
Featuring MaryBeth Weeks, New Mexico PTA President
Anna King, National PTA President-Elect
- 7:00 – 7:15 PM **Dance Break**
- 7:15 – 8:00 PM **VIRTUAL ROOM: #WeArePTAPresidents**
Featuring MaryBeth Weeks, New Mexico PTA President
Brook Bassan, New Mexico PTA Financial Officer
- 8:00 – 8:30 PM **Closing General Session IV**
#HowDoYouPTA? "There's NO wrong way to PTA"
We are all one voice! Please wear your favorite yellow shirt as we stand together as one PTA for every child.
Featuring MaryBeth Weeks, New Mexico PTA President presenting the State of the State

Saturday, August 22, 2020

- 9:00 – 10:30 AM **MemberHub 101**
Featuring Julie Lafnitzegger, MemberHub
Tami Baker, New Mexico PTA VP for Membership
Jeanne Grazier, New Mexico PTA Office Manager
- 9:00 – 10:30 AM **VIRTUAL ROOM: Your Treasurer Questions Answered!**
Featuring Allyson Pierce, New Mexico PTA VP for Finance
Brook Bassan, New Mexico PTA Financial Officer
- 10:30 – 10:45 AM **Break**
- 10:45 – 12:00 PM **VIRTUAL ROOM: Membership Mysteries Unmasked!**
Featuring Tami Baker, New Mexico PTA VP for Membership
Jeanne Grazier, New Mexico PTA Office Manager
- 10:45 – 12:00 PM **VIRTUAL ROOM: Hot Topics!**
Featuring Renata Witte, New Mexico PTA VP for Legislation
Chelanna Carter, New Mexico PTA Education Chair

HOT TOPICS and BURNING QUESTIONS

Have a burning question? Wondering how to support families at your school? Feeling like you need to hear from others and listen to their ideas for the school year? Email us at nmpta@newmexicopta.org with your HOT TOPIC and BURNING QUESTIONS and we will make sure to include them

during the Convention.

Your voice matters and we need to hear from you! The New Mexico PTA Board of Directors can only do our best work when we listen and support YOU. Contact us today!

LIVE CHAT SESSIONS - SUBMIT YOUR QUESTIONS IN REAL TIME TO GET REAL ANSWERS

What are Live Chat Sessions? Glad you asked! Live Chat Sessions allow you to submit questions in real time during the presentation. Wondering how the school year is going to go in this new environment? Submit a question to the NM Secretary of Education. Curious about the National PTA Marketing Campaign? Submit a question to the National PTA President or President-Elect. Need some help with a Treasurer situation? Submit a question to the NMPTA VP for Finance and Financial Officer. Wondering how to support your PTA Board? Submit a question to the NMPTA President. You can only ask a question if you register!!

Live Chat Sessions During Leadership Convention *Submit Your Questions to the Presenters* **LIVE!**

- THURSDAY 4:45 – 5:30 PM Back to School with Secretary Stewart**
Ryan Stewart, New Mexico Secretary of Education
- THURSDAY 5:45 – 6:15 PM #HowDoYouPTA? "I PTA by asking everyone to join!"**
Leslie Boggs, National PTA President
- FRIDAY 6:30 – 7:00 PM #HowDoYouPTA? "I PTA by keeping it real"**
Anna King, National PTA President-elect
- FRIDAY 7:15 – 8:00 PM VIRTUAL ROOM: #WeArePTAPresidents**
MaryBeth Weeks, New Mexico PTA President
- SATURDAY 9:00 – 10:30 AM MemberHub 101**
Tami Baker, VP Membership & Jeanne Grazier, NMPTA Office Manager
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Allyson Pierce, VP for Finance & Brook Bassan, Financial Officer
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Tami Baker, VP Membership & Jeanne Grazier, NMPTA Office Manager
- SATURDAY 10:45 – 12:00 PM VIRTUAL ROOM: Hot Topics!**
Renata Witte, VP for Legislation & Chelanna Carter, Education Chair

Wondering how to "attend" all the great workshops at Convention? We've got the answer for you!! Pre-recorded workshops will be available during Convention that will be accessible to all registered attendees. You can view these on your schedule and at a time that works best for you. Don't miss out!! These are only available if you register TODAY!!

Pre-Recorded Workshops:
Accessible at Any Time During the Convention August 20th – 23rd

#WeArePTAPresidents

PTA Treasurer 101 – How to be a Successful Treasurer

PTA Budgets – How to Create a Budget and Keep it Updated

PTA Audits-How to conduct a Successful Audit

PTA and IRS Forms- What forms MUST Be submitted to the IRS annually

PTA Leadership - Yearly Calendar of Events

PTA Do's and Don'ts

PTA Insurance – Why do you need it?

Association Insurance Management (AIM)

How to PTA the Charter School Way

Mountain America Credit Union

Parents Reaching Out

Explora's Mathematical Mindsets

SAFETEEN VIDEO – Mental Health

MINDFUL MOVEMENTS

RESOURCES FOR FAMILIES (Spanish)

SUCCESSFUL LEADERSHIP TRANSITIONS

New Mexico PTA | nmpta@newmexicopta.org | <http://www.newmexicopta.org>

Physical address: 1100 Cardenas Dr SE
Albuquerque, NM 87108

Mailing address: PO Box 14706 Albuquerque, NM 87191

Office Number: 505-881-0712

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