

September 21, 2023

Hispanic Heritage Month has arrived—let's celebrate!



Let's honor the significant contributions and achievements that have enriched our culture. Celebration of Hispanic heritage initially

began as a week-long observance in 1968, under the presidency of Lyndon B Johnson. It was then turned into a month-long celebration in 1988 by Ronald Reagan. In 1988, it was also enacted into a law that made sure that the United States would pay tribute to Hispanic Americans. Now Hispanic Heritage month is celebrated September 15th to October 15th, with many countries celebrating the anniversary of their independence within this month.

Let's come together to celebrate and learn about Hispanic traditions and customs. Begin by supporting our Hispanic owned businesses, and shopping and enjoying their foods. Incorporate books written by Hispanic

authors, enjoy watching movies with Hispanic directors or actors, or dance to a playlist of your favorite Hispanic artists. Let's unite and celebrate together to enrich ourselves in the Hispanic culture.

Diana Acosta
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How to Give Effective Instructions



Ways to help kids get the message you're trying to send.

READ MORE

How to Help Kids Who Are Too Hard on Themselves



Bolstering self-critical children who tend to talk themselves down.

READ MORE

Local Leader Training



Early Bird Membership Challenge

EARLY BIRD MEMBERSHIP

CHALLENGE

REPORT 75% OF YOUR PTA'S 2022-2023

MEMBERSHIP BY SEPTEMBER

30 TO QUALIFY FOR A DRAWING FOR \$200!



National PTA Wants to Help Empower Your PTA's Programs!

National PTA is proud to offer program funding opportunities to support the work PTAs do to engage students and families in inspiring and engaging educational activities. Not able to check out our

opportunities right now? Here's a quick preview of what you'll find ...

PTA's Healthy Minds
program empowers families
to take proactive steps to
strengthen their mental
health. Sponsored by the
New York Life Foundation
and The Allstate Foundation,
Healthy Minds helps families
make mental health an
everyday priority. Apply for
this and other available
funding opportunities
at PTA.org/Grants through
Oct. 4 at 11:59 p.m. PDT.



First Woman Camp Guide and Set of Hands on Activities

As NASA prepares to put the first woman on the Moon in the next few years through the Artemis Missions, join us in an opportunity to imagine the possibilities of future lunar exploration with your upper





elementary and middle school students. This set of hands-on activities accompanies NASA's "First Woman" graphic novel series, which tells the story of Callie Rodriguez, the first woman to explore the Moon. While Callie is a fictional character, the first female astronaut and person of color will soon set foot on the Moon. Intended for uses in afterschool and summer settings, this First Woman Camp Experience Guide will bring the excitement of NASA's science and technology. Read the fictional story of Callie, the first woman and person of color on the Moon. Download the interactive graphic novel and mobile apps.

- Access the Guide and Graphic NovelRegister for Live Professional Development Webinar:
 - 2. September 19th 3:00pm ET
 - 3. October 17 5:00pm ET
- 4. Use the Materials with Your Students

- 5. Register for a Live Q&A with Scientists and Engineers working on the Artemis Mission
 - 6. November 9 at 3:30pm ET
 - 7. December 7 at 6pm ET
 - 8. Jan 24 at 4pm ET

CHECKOUT THE FLIER HERE

Go Beyond Grades



Go Beyond Grades returns for back-to-school, with new resources and tips to help families team up with their child's teacher and start the school year strong:

- 1. Help the teacher get to know your child using the <u>Dear Teacher</u> <u>Letter</u>.
- Find out what your child is expected to learn this year and have them take the <u>Readiness Check</u> to see how they are doing with grade-level math and reading skills. Get <u>Questions to Ask Your</u> <u>Child's Teacher About Reading</u> and how to help at home.
- 3. Make a game plan and stay connected with the <u>Parent-Teacher</u> Planning Tool.

There's also a <u>Teacher Page</u> to support educators in partnering with families right from the start.

We invite you to share this **toolkit** on social media, and in your email communications with the families you work with.

Watch this short video of one family's story of getting their child the support they need in school.



Get the Latest Lessons with Thrive



Grow your knowledge on key topics related to your local, district or state PTA. Our **Thrive Learning Community** is free, self-paced and mobile friendly. Check out **our course catalog**.







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